

**ANALISIS PENGARUH FAKTOR MODAL, TENAGA KERJA DAN
PERALATAN DENGAN PENERAPAN TEKNOLOGI TEPAT GUNA
TERHADAP KEMAJUAN INDUSTRI KECIL (STUDI KASUS INDUSTRI
KECIL PEMBUATAN TAHU DI KABUPATEN KUDUS)**

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Abstract

Kudus city is the city in north Central Java, this city very fast in economic development. Industries sector is the main contributed in economic development, such as cigarettes industries which the number one industries, then food and beverages industries and also garment industries.

In food and beverages industries the biggest one is from soja, tahu industries, tempe industries and also soja industries. This industries can be more development because the product interested until in another city. Except of that, this industries can absorb force labor and also increase income's district. But, in the forward of its development, small industries of soja have so many barriers, even from internal and from external of its industries.

This research purpose to knowing influence of capital, force labour and equipment with applying effective technology toward the progress small industries of making tahu in Kudus city. Type of this research is correlational research with data gathering technical interview with instrument is questioner. Populations in this research are all entrepreneur of tahu industries in Kudus city which register at government of industries and selling and had to operated not less than three years. Samples in this research are 56 respondences. Data analysis method use a qualitative method and quantitative method with the SPSS 12.00 program.

According of the data analysis result, known that capital has positive influence to small industries progress 0,323. Force labor has positive influence to small industries progress 0,229. Equipments has positive influence to small industries progress 0,239.

Result account with F test direction that capital, force labor and equipment with applying effective technology toward small industries progress 46,9 percent.

From this research, researcher aware that much lacks. Researcher doesn't include marketing fact, experiences managerial of owners, market situation and other facts. For those, if somebody make the same research I hope consider another facts which doesn't discuss in this research.

Keyword : Capital, force labour, equipment with applying effective technology.